

Lina Balciunaite

UX Designer Who Can Code | Web Accessibility Specialist, CPACC

Munich, Germany | +491701138356 | lina.balciunaite.lt@gmail.com

[LinkedIn](#) | [Portfolio](#) | [GitHub](#)



Summary

I am highly **motivated** and **adaptable UX specialist** with **10+ years** of experience in **designing** and **developing user-friendly** and **accessible** interfaces. My background includes experience with **brand guidelines**, **UI design systems**, and **graphic design** for digital products. I have a proven ability to translate user needs into engaging digital experiences while adhering to **WCAG (Web Content Accessibility Guidelines)** standards. I recently obtained the **CPACC (Certified Professional in Accessibility Core Competencies)** certification.

Experience

Critical TechWorks – BMW Group (Porto, Portugal) – *Frontend Developer*

Aug 2023 – May 2024

- **Developed** and **implemented** reusable **UI components** of an **Angular** frontend component library (**DENSITY Design System**) for internal BMW tools, **resulting in a reduction of development time** for new applications by providing a **scalable, accessible** and **standardized** codebase for various web applications.
- Worked within an **agile, cross-functional** team of **12 members** in a **CI/CD environment**, ensuring faster, reliable deployments and **seamless integration** of new features into production through automated builds, testing, and deployments.
- **Collaborated** closely with **UX designers** and the **product owner** to implement **web accessibility standards**, achieving **100% WCAG 2.1 AA** compliance across the project and improving the **user experience** for internal users.
- Participated in **code reviews** and **pair programming** sessions improving code quality and **reducing** production bugs through rigorous peer feedback and adherence to **best practices**.

Technical stack: **HTML5, CSS3, SCSS, Angular, TypeScript, Playwright, Storybook, Node.js, Figma, Docker, Git, GitHub, JIRA, Confluence.**

WireMaze (Porto, Portugal) – *UX Engineer (UX / UI design + frontend development)*

Sep 2014 – Dec 2022

- Developed (**design and frontend**) numerous institutional websites with complex information architectures ensuring it **complies with WCAG**. Some of the examples I designed some UI elements and did the whole frontend: www.wiremaze.com, www.cm-nazare.pt, www.cm-alijo.pt.
- Spearheaded the migration of the company's **SaaS platform** from **pure CSS** to the **Foundation framework**, a **component-based architecture** that significantly **reduced** web application development time by enabling the reuse of modular UI elements.
- **Mentored** junior frontend designers, providing **regular reviews, technical guidance**, contributing to **faster onboarding** and **improved design and code quality**.
- Ensured the **SaaS platform's** frontend was regularly **updated** and **maintained** to incorporate emerging frontend features.
- Conducted **cross-browser compatibility, responsiveness, and accessibility** testing, resolving identified issues to enhance user experience.
- Contributed to **debugging customer-specific errors** and reporting issues to backend developers on the company's **SaaS platform**.

Technical stack: **HTML5, CSS3, SCSS, Foundation, JavaScript, Ruby on Rails, Adobe Illustrator, Git, GitLabs, Email on Acid, automated accessibility testing tools.**

Elto (remote work from Porto, Portugal) – *IT Project Manager*

Dec 2013 – Sep 2014

Worked at the San Francisco-based **startup** that provided a marketplace connecting business owners and non-technical individuals with web developers to enhance and establish their web presence.

- Provided accurate **project budgets** after thoroughly understanding and analyzing **business requirements**.
- **Addressed** and **resolved** conflicts that occasionally arose between clients and web developers (who were working on **Shopify, WordPress, Magento** websites).
- Ensured the **timely delivery** of projects while maintaining **high-quality standards**.

Little Blue Dot (freelance work from Porto, Portugal) – *Web and Graphic Designer*

Jan 2012 – Sep 2014

- **Designed** and **developed** web applications using the **WordPress CMS**, including **e-commerce** solutions.
- Integrated **user-centered design principles** and **best practices** into web development projects, ensuring **seamless** and **intuitive user interfaces**, as demonstrated in my portfolio.
- Created a **diverse range of graphic materials**, including **infographics, magazines, logos, and business cards**, showcasing a strong understanding of visual communication principles and brand identity.

Publicum (Vilnius, Lithuania) – *PR & Communication Project Manager*

Nov 2006 – Jan 2010

Coordinated and **executed** communication and public relations campaigns, particularly for EU-funded projects.

- Led the creation and implementation of **multi-channel information campaigns** across TV, print, radio, and online media.
- **Supervised and coordinated a three-person team** in developing and implementing PR campaigns, content strategies, and stakeholder communications.
- **Developed** impactful **communication materials** and crafted tailored communication strategies to achieve project goals.
- **Led media relations** efforts, fostering strong relationships with press and media outlets.

Vedogiovane Asti (Asti, Italy) – *Volunteer EVS (European Voluntary Service)*

Feb 2006 – Nov 2006

Worked in a social-cultural organization in Italy.

- **Managed** the organization's **web presence**, overseeing website **updates** and **maintenance**.
- **Facilitated outreach and awareness campaigns** for the European Voluntary Service at the local Youth Center.

Publicum (Vilnius, Lithuania) – *PR & Communication Project Assistance*

Sep 2005 – Jan 2006

- Supported two project managers to implement the communication campaign of Lithuania's Rural Development Plan 2004– 2006, funded by the EU.
- **Managed** information research, ongoing monitoring, and detailed documentation processes.

National Lithuanian Radio and Television (Vilnius, Lithuania) – *Journalist*

Jan 2004 – Sep 2005

Reporter at the **National Lithuanian Radio's News** section.

- **Developed** and **prepared** radio features and news reports for broadcast, **conducted** interviews.

Education

Mindera Code Academy (Porto, Portugal) – *Software Development Bootcamp*

Jan 2023 – Jun 2023

Relevant coursework: OOP programming, Frontend: JavaScript, React, HTML, CSS, Backend: Java.

Nordic Multimedia Academy (Kolding, Denmark) – *AP Degree in Multimedia Design and Communication*

Graduated in Jan 2012

Relevant coursework: Design, Communication, Interaction, Business.

Vilnius University (Vilnius, Lithuania) – *BA Degree in Communication and Information / Journalism*

Graduated in Jun 2005

Relevant coursework: Journalism, Communication, Information.

Technical Skills

- | | | | |
|------------------------|--|--------------------------|------------------------|
| • UX / UI Design | • Advanced HTML5 | • Axe DevTools, WAVE | • Storybook |
| • Web & Graphic Design | • Advanced CSS3 (SCSS) | • JavaScript, TypeScript | • Git, GitHub, GitLabs |
| • Figma, Illustrator | • Accessibility (WCAG, ARIA, EAA, ADA (Section 508)) | • Angular, React | • Agile, Scrum, JIRA |
| • Design Systems | | • WordPress, Shopify | • Project Management |

Leadership

Mentoring junior frontend developers at the **WireMaze**.

Managing a communication team at the **Publicum**.

Certification

Certified Professional in Accessibility Core Competencies (CPACC) – International Association of Accessibility Professionals (IAAP)

Mar 2025

Deep Dive on Accessibility Testing – with **Manuel Matuzovic**, Smashing Magazine

Jan 2024

Accessible Front-End Patterns Masterclass – with **Carie Fisher**, Smashing Magazine

Oct 2021

All other certificates are on my [LinkedIn](#) profile.

Languages

Lithuanian (mother tongue) / English (C2) / Portuguese (C1) / German (B1) / Italian (B1) / Japanese (A1) / Russian (A1)

Recommendations

Please, look to my [LinkedIn](#) profile.